



## Syllabus

### **SCHOOL OF BUSINESS AND MANAGEMENT** **FIN 542: Banking and the Movement of Capital**

3 Credits  
Effective: Winter 2016/2017

*Access to the Internet is required.  
All written assignments must be in Microsoft-Word-compatible formats.  
See the library's APA Style Guide tutorial for a list of resources that can help you use APA style.*

## **FACULTY**

Faculty Name:

Contact Information:

## **COURSE DESCRIPTION**

In this course students will learn the role of banking in business development and management. From the use of micro-loans in developing economies, through local and regional service banks, to the role of national and multi-national institutions, students will learn how banks function. Special topics will include investment banks and the function of institutions such as the International Monetary Fund and the World Bank. Students will also learn the roles and tools used by central banks, and will be able to describe the impact of various macroeconomic factors have on the banking system.

## **COURSE RESOURCES**

Required and recommended resources to complete coursework and assignments are available from the [Course Document Lookup](#).

### Class Schedule

Please make sure you review the Course schedule. The schedule lists all the required reading and homework that is due.

### Textbook

Croushore, D. (2015). M & B 3 Bundle: M&B 3, Hybrid: [With CourseMate Access Card + Aplia Access Card] (3rd ed.). Cengage. (ISBN: 9781305384620)

## **CITYU LEARNING GOALS**

This course supports the following City University learning goals:

- Professional competency and professional identity
- Critical thinking and information literacy

## **COURSE OUTCOMES**

In this course, learners:

- Explain the function and tools used by central banks
- Analyze the different functions of retail, commercial, wholesale, investment and national banks
- Evaluate the implications of trans-national capital flows and the role of international agencies, such as the World Bank and International Monetary Fund in this flow.
- Describe how macroeconomic factors affect community, regional, investment, and central banks.
- Evaluate recommendations for micro loans and make recommendations for funding on selected cases.

## **CORE CONCEPTS, KNOWLEDGE, AND SKILLS**

- Contrast retail, commercial, wholesale and investment banking
- Describe community banking characteristics
- Describe how bank back offices operate
- Explain key macroeconomic factors affecting banks

- Explain role of central banks
- Micro-loans and developing economies
- The functioning of the global banking system
- The role of international banking agencies

## OVERVIEW OF COURSE GRADING

The grades earned for the course will be derived using City University of Seattle’s decimal grading system, based on the following:

<i>Overview of Required Assignments</i>	<i>Points</i>
Participation (Discussion Boards)	200
Quizzes	200
Mid Term Evaluation	300
End of Course Evaluation	300
<b>TOTAL</b>	<b>1,000</b>

## SPECIFICS OF COURSE ASSIGNMENTS

### Student Introductory Assignment (SIA)

City University of Seattle requires that you submit a Student Introductory Assignment (SIA). This SIA must be completed during the first week of your course. The SIA consists of introducing yourself in the Discussion Forum titled: Student Introductory Assignment. It is designed to begin the online class experience by letting us know you are in class and facilitating interaction. It is due at the end of the first week. Your instructor will notify City University of Seattle at the end of the first week as to whether or not you completed your SIA.

For students receiving financial aid, the timely submission of the SIA will be used to fulfill financial aid reporting obligations. If you have any questions or concerns about financial aid requirements, please contact the financial Aid Office at 800.426.5596.

### Participation (Discussion Board Postings)

Students are expected to contribute to the class several times throughout each week via the discussion board. Students are to post initial responses as well as the reply to two other students’ by the end of each week. The forum is to help promote student-to-student discussion. Students’ initial post must be **at least 300 words in length and posted by Day 3** of the learning week. After posting the first response, students have to read what others have written prior to responding. A response is required to at least two classmates’ posts with substantial thought. That means that students should have **at least 3 postings** per topic. Classmate responses must be at least 100 words in length and posted by Day 7 of the learning week.

## Quizzes

There will be a total of 8 quizzes (25 points each) in the class. Quizzes will be completed within Blackboard “Assignments/Tests” section.

<i>Components</i>	<i>% of Grade</i>
Accuracy of Solution	100%
<b>TOTAL</b>	<b>100%</b>

## Mid Term Evaluation

A Mid Term Evaluation will be administered during week five of the course and cover all major concepts covered to date. Questions will be computational or multiple choice. Collaboration is NOT allowed on the exam. The exam is administered online, and is open book, open notes. The multiple choice portion of the exams is timed, and students will not be allowed to return to the test once time has expired.

<i>Components</i>	<i>% of Grade</i>
Correct Answers	100%
<b>TOTAL</b>	<b>100%</b>

## End of Course Evaluation

End of Course Evaluation will be administered during week ten of the course and cover all major concepts covered after Mid Term Evaluation. Students are responsible for all material covered in the course. Questions will be multiple choice answers. Collaboration is NOT allowed on the exam. The exam is administered online, and is open book, open notes. The multiple choice portion of the exams is timed, and students will not be allowed to return to the test once time has expired.

<i>Components</i>	<i>% of Grade</i>
Correct Answers	100%
<b>TOTAL</b>	<b>100%</b>

## **COURSE POLICIES**

This document provides an overview of the course foundation elements, assignments, schedules, and activities. For information about general City University of Seattle policies, please see the City University of Seattle catalog. If you have additional questions about the course, please contact your instructor

### **Late Assignments**

Students are expected to meet submission requirements for assignments in a timely manner. Evaluation includes an assessment of timeliness. Late assignments jeopardize your learning, and may also penalize your classmates as most assignments will not be returned to students until all students have submitted their work. As such, late assignments will not be accepted.

### **Participation**

Students are expected to contribute to the class several times throughout each week via the discussion board. Students are to post initial responses as well as the reply to two other students' by the end of each week. The forum is to help promote student-to-student discussion. Students' initial post must be at least 300 words in length and posted by Day 3 of the learning week. After posting the first response, students

have to read what others have written prior to responding. A response is required to at least two classmates' posts with substantial thought. That means that students should have at least 3 postings per topic. Classmate responses must be at least 100 words in length and posted by Day 7 of the learning week.

### **Professional Writing**

Assignments require error-free writing that uses standard English conventions and logical flow of organization to address topics clearly, completely, and concisely. CityU requires the use of APA style.

## **UNIVERSITY POLICIES**

You are responsible for understanding and adhering to all of City University of Seattle's academic policies. The most current versions of these policies can be found in the [University Catalog](#) that is linked from the CityU Web site.

### **Title IX Statement**

City University of Seattle and its faculty are committed to supporting our students and seeking an environment that is free of bias, discrimination, and harassment. If you have encountered any form of sexual misconduct (e.g. sexual assault, sexual harassment, stalking, domestic or dating violence), we encourage you to report this to the University. If you speak with a faculty member about an incident of misconduct, that faculty member must notify CityU's Title IX coordinator and share the basic fact of your experience. The Title IX coordinator will then be available to assist you in understanding all of your options and in connecting you with all possible resources on and off campus.

To view CityU'S sexual misconduct policy and for resources, please visit the [Campus Safety and Title IX Page](#) in the my.cityu.edu portal.

### **Scholastic Honesty**

Scholastic honesty in students requires the pursuit of scholarly activity that is free from fraud, deception and unauthorized collaboration with other individuals. You are responsible for understanding CityU's policy on scholastic honesty and adhering to its standards in meeting all course requirements. A complete copy of this policy can be found in the [University Catalog](#) in the section titled *Scholastic Honesty* under *Student Rights & Responsibilities*.

### **Attendance**

Students taking courses in any format at the University are expected to be diligent in their studies and to attend class regularly.

Regular class attendance is important in achieving learning outcomes in the course and may be a valid consideration in determining the final grade. For classes where a physical presence is required, a student has attended if s/he is present at any time during the class session. For online classes, a student has attended if s/he has posted or submitted an assignment. A complete copy of this policy can be found in the [University Catalog](#) in the section titled *Attendance Policy for Mixed Mode, Online and Correspondence Courses*.

## **SUPPORT SERVICES**

### **Disability Services Accommodations Statement**

Students with a documented disability who wish to request academic accommodations are encouraged to contact Disability Support Services to discuss accommodation requests and eligibility requirements. Please contact Disability Support Services at [disability@cityu.edu](mailto:disability@cityu.edu) or 206.239.4752 or visit the [Disability Support Services](#) page in the my.cityu.edu portal. Confidentiality will be observed in all inquiries. Once approved, information about academic accommodations will be shared with course instructors.

### **Library Services**

CityU librarians are available to help you find the resources and information you need to succeed in this course. Contact a CityU librarian through the [Ask a Librarian](#) service, or access [library resources and services online](#), 24 hours a day, seven days a week.

### **Smarthinking**

As a CityU student, you have access to 10 free hours of online tutoring offered through Smarthinking, including writing support, from certified tutors 24 hours a day, seven days a week. Contact CityU's Student Support Center at [help@cityu.edu](mailto:help@cityu.edu) to request your user name and password.